

How to take part in a Twitter Chat

Find below a few guidelines for a Twitter Chat in case helpful.

- The moderator will pose all questions with 'Q1' 'Q2' etc at the beginning, please start your answer with 'A1' 'A2'.
- Prepare your answers in advance so you can copy them into Twitter. Make sure they are less than 240 characters and include the chat #.
- To maximize your responses during the chat provide links to resources on your website or a recent news article - have a couple of these already identified before the chat to save time.
- If you would like to see what other people are contributing to the chat, please open another browser tab and follow **#InvestFarmtoFork**
- Feel free to send more than one tweet per answer!
- You can also pose your own questions. If you find someone has picked up on something you said, you can respond to them directly or direct the question to @GAFSPfund
- Ask others in your organization to engage on their personal accounts – when users see a range of handles, not just those of organizations, they may be more inclined to take part
- **Include #InvestFarmtoFork in each tweet** and also add #foodsystems and #GoodFood4All if space allows.
- Would you like the audience to take action? Think about how you would like to sign off the chat, e.g. "Thank you, for more info visit xxx"